

# LATEEF A. REID

portfolio: [behance.net/me163](http://behance.net/me163)

website: [lateefreid.wixsite.com/creative](http://lateefreid.wixsite.com/creative)

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## EMPLOYMENT HISTORY:

### Clothing Designer (contract)

*12/2013 – Present*

Employer: Art & Co. Brand Clothing (40 hours per week)

4400 Stamp Road, Temple Hills, MD 20748

Supervisor: Demetrius Handon (202) 744-3943; may be contacted

Graphic Designer, Illustrator, and Technical Artist for all garments and graphic T-shirts.

Art & Co. Clothing Brand currently has products for sale at boutiques in Northern Virginia, Maryland, and Uptown DC.

### Clothing Designer (contract)

*01/2008 – 2015*

Employer: The Coral Reef Clothing Company (56 hours per week)

701C Castile CRT, Henrico, VA 23805

Supervisor: Erica Hall; may not be contacted

Graphic Designer, Illustrator, Ad Design/Marketing, and Art Director for all products that were sold and manufactured using Photoshop and Illustrator. The Coral Reef Clothing Co. has products in retail stores throughout Southern and Central Virginia.

### Fuel Handler (92F)

*10/2005 – 07/2009*

Employer: US Army (40 hours per week)

Fort Lee, VA and Camp Casey, KR

Supervisor: Kevin Hall (804) 896-9481; may be contacted

Drove and fueled HEMTT's, Humvees, as well as all other military vehicles and supplied fuel for over 1000 training exercises in Camp Casey, S. Korea for the Field Artillery Units.

### Graphic Designer

*03/2005 – 10/2005 and 09/1997 – 06/2000*

Employer: Network Graphics (40 hours per week)

110 Lake Ave., S, Nesconset, NY

Salary: \$50,000, 40 hours/week

Supervisor: John Smith (631) 265-6086; may be contacted

Graphic Designer, Illustrator. Designed diagrams, Production art, mathematical figures, college textbooks and various reading materials. Vectorized my scanned in hand-drawn images with Adobe Illustrator to create Technical Illustrations and hyper-realistic Medical Illustrations for Barron's, Atkins, along with other educational materials.



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## Graphic Designer (contract)

01/2002 – 01/2003

Employer: The Romar Group, Inc. (56 hours per week)

837 Traction Ave., Los Angeles, CA 90013

Salary: \$2,015, monthly

Supervisor: Phil Gordon (310) 818-9040; may be contacted

Graphic Designer. Produced conceptual artwork for an urban clothing line associated with NASCAR.

Created merchandise and graphic T-shirt designs for Detroit Football Classics.

Designed over 70 catalog pieces for the Rainbow Push Coalition.

## EDUCATION:

### Full Sail University

Winter Park, FL

Master of Fine Arts Degree, Creative Writing — GPA: 3.0

### The Art Institute of Washington

Arlington, VA

Bachelor of Fine Arts Degree, Media Arts and Animation — GPA: 3.07

Awards: Media Arts Show 2011, First Place — 20" x 10" Character Art Diorama Piece.

### Hendriks Institute of Technology

Stony Brook, NY

Certificate of Completion, Visual Communications

### BOCES Tech Center

Certificate of Completion, Advertising Art and Design

## COMPUTER SKILLS:

Expert - PC, Mac, Adobe CC, Photoshop, Illustrator

Intermediate - After Effects, Premiere, InDesign, Daz3d

Moderate - 3D Studio Max, Maya, Blender, Poser Pro

